A ***learning objective*** is a statement that describes the **knowledge, skills, and/or attitudes** that participants **will gain** from the educational activity.

*When developing objectives, ask these questions:*

1. What should the result of the educational activity be for participants?
2. What should the participant be able to do?
3. What should the participant know?

**How to Write ACAAI Learning Objectives**

*ACAAI learning objectives should…*

* Consist of 1 to 3 objectives
* Be congruent with the identified gaps
* Reflect the CME mission of the College, with a minimum of *improving competence*
* Be in a learner-centric format versus a faculty or instruction-centric format
* Be measurable *(e.g. do not use understand, know, etc. as these are not measurable verbs)*
* Consist of only 1 action or outcome
* Begin with, ***“Upon completion of this learning activity, participants should be able to…”***
* ***Examples***
  + *Upon completion of this learning activity, participants should be able to recognize the clinical presentations of HAE and how to distinguish it from histamine-mediated angioedema.*
  + *Upon completion of this learning activity, participants should be able to manage exacerbations in patients with asthma/COPD overlap syndrome (ACOS), and assess when (and if) such patients should be referred to another specialist for further care.*

**Why develop learning objectives?**

Through the Accreditation Council for Continuing Medical Education (ACCME), the College is an accredited provider of continuing medical education (CME). As an accredited provider, *ACAAI is responsible for ensuring that all CME programs have learning objectives to:*

1. Guide the design & development of the educational activities
2. Provide clear expectations for the educational activity to the learners, and
3. Provide measurable outcomes in terms of **knowledge**, **competence** *(knowledge in action)*, and/or **performance** *(what one does in practice)*.

**Verbs to Use: Bloom’s Taxonomy**

The following verbs have been found to be effective in formulating learning objectives; they are from Bloom & Krathwohl’s (1956) Bloom’s Taxonomy. A helpful resource on writing learning objectives can be found here:

<http://www.naacls.org/docs/announcement/writing-objectives.pdf>

